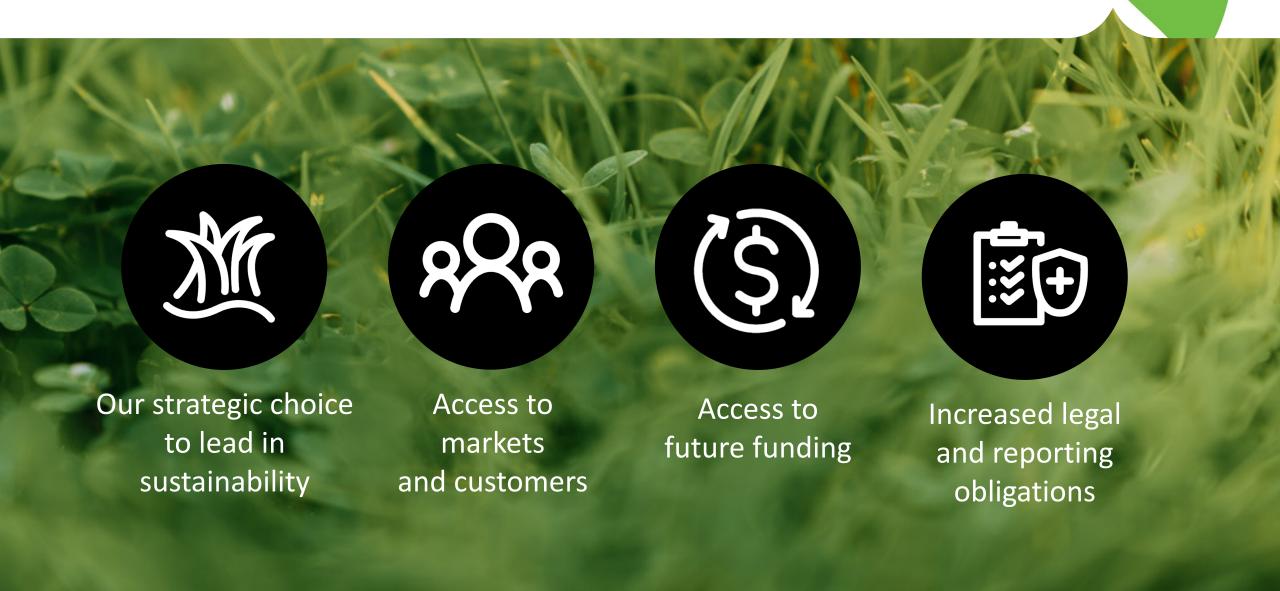


### Vision for the Bay

July 2024



## Why sustainability matters







PRESS TO START

"Please count on us for continued support and we look forward to our partnership playing a pivotal role in not just the growth of our respective businesses, but also role modelling and making a difference to the dairy industry as a whole."

Mars

"Fonterra is the most advanced and this is the most comprehensive plan we have seen from any supplier to date. Fonterra has a significant advantage with the data, and history of collating data, on- farm."

**McDonalds** 

IVICDOHalus

Confidential to Fonterra Co-operative Group

### Customers supporting farmers



1-2 cents for farmers who reach The Co-operative Difference

# MARS

Provided initial funding to help get Greener Choices up and running

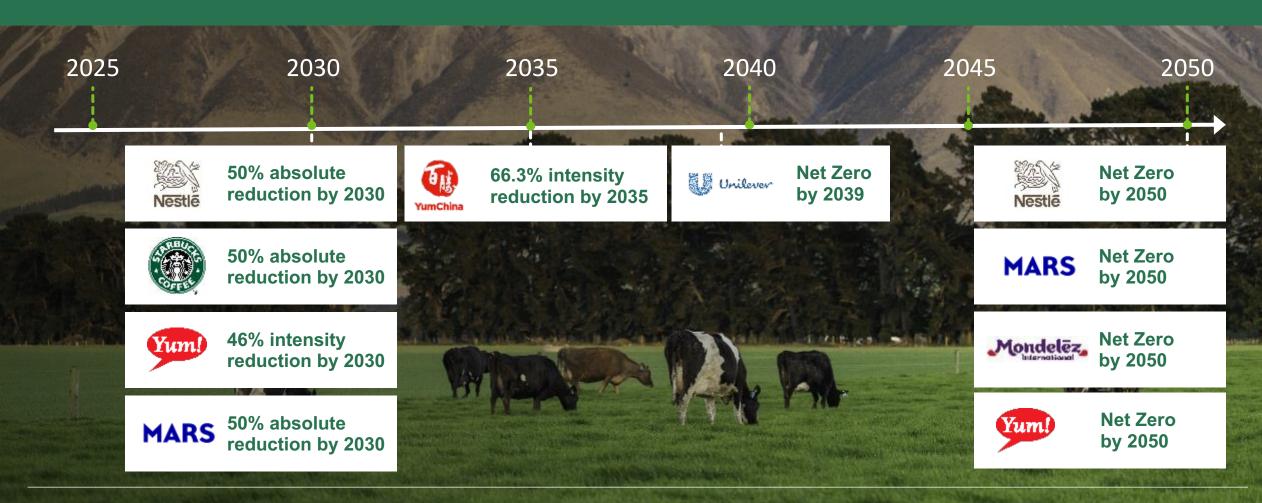


Farm management software programme available to a small group of farmers



### Access to markets and customers





## The customer sustainability stages



Leaders







**Drivers** 



meiji



**Appraisers** 







**Compliers** 

N nellson



#### Maintaining our leadership position



We have been proud leaders in sustainability.
Setting and achieving this target will allow us to retain that status.



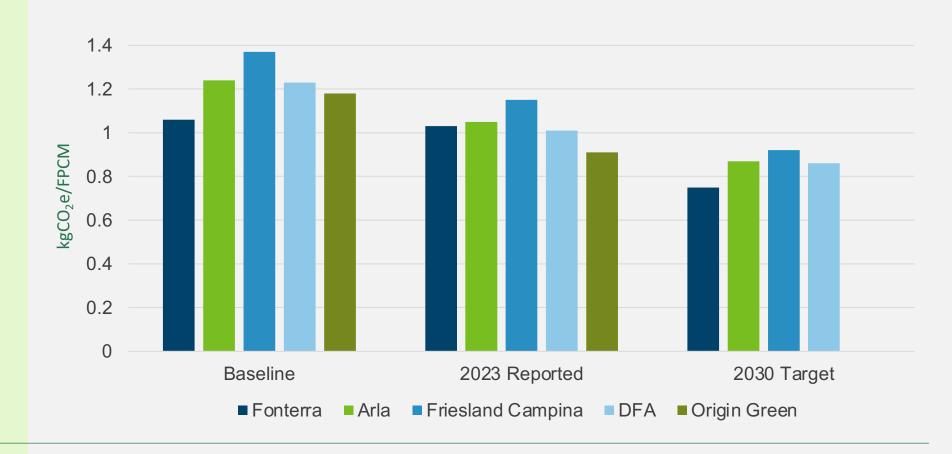
30% reduction in Scope 3 intensity by 2030 from a 2015 baseline



33% absolute reduction in Scope 3 by 2030 from a 2015 baseline



30% absolute reduction in all scopes by 2030 from a 2018 baseline





In the future we see international trade access increasingly influenced by sustainability policy issues

Private standards

Regulatory requirements

CBAM

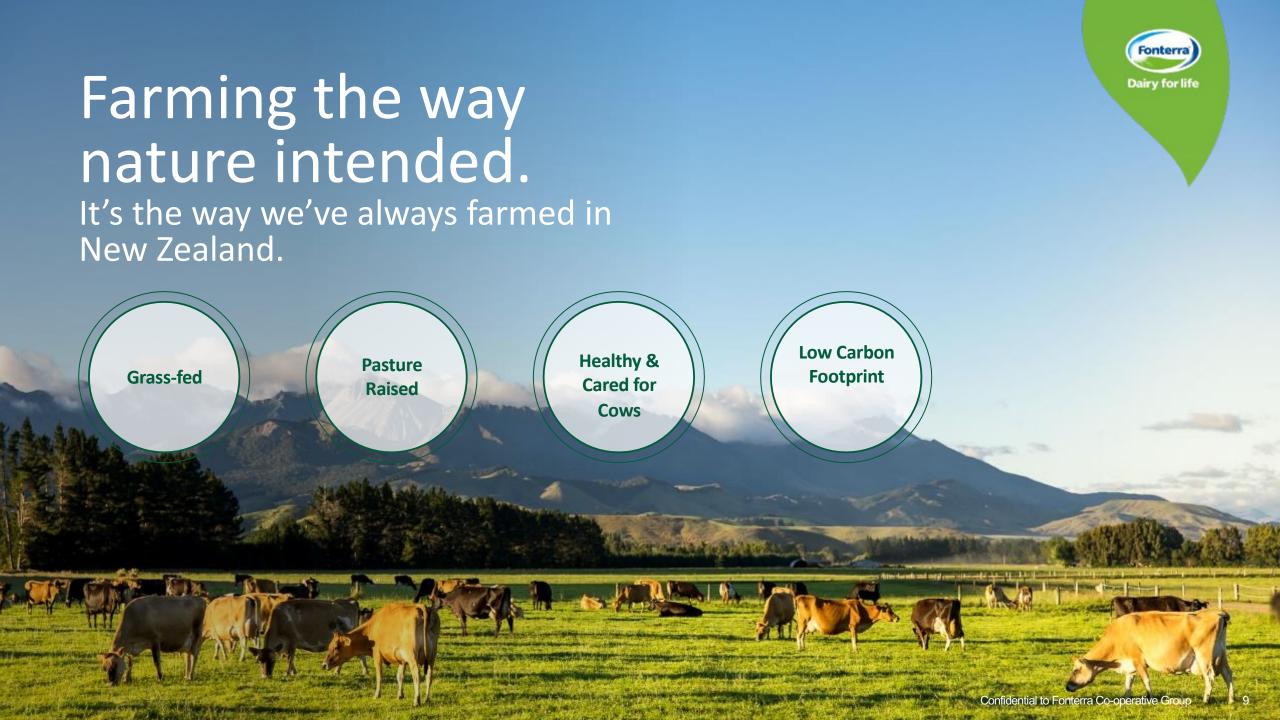
Sustainability provisions in the NZ-EU/NZ-UK FTAs

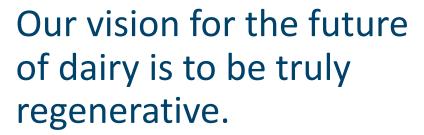
Consumer expectations e.g. 'Buy local'

Trade and access to markets increasingly impacted by sustainability requirements; EU/UK is leading, but others likely to follow, creating both risk and opportunity for Fonterra

Sustainability-

linked subsidies





It's more than a mindset, we are continuing to work with farmers to achieve greater resilience and nature positive outcomes, and to play our part in realising a net zero future for our planet.





